



March 17th Meeting

Evaluation:

The meeting provided an opportunity to demonstrate a simple evaluation technique.
This technique relates to Tangible Output 5 & aspects of TO 4

A formative ('process') evaluation process

- **The purpose of formative evaluation is to assist quality development of an event or activity.**

For Green Bridges it is useful for any group work developed on the Green Way.
The comments of participants can assist in improving the quality of the activity.

1. Before an event participants are asked to record their personal expectations (as private individuals)
 - via survey, or where appropriate private recording is possible, at the start
2. Immediately after the event those individuals are asked to use the answers they recorded to make comment on the event they have experienced
 - Memory (and discussion with others) rapidly alters responses and important reactions may be mitigated or lost.
3. The answers remain private
 - comments presented anonymously

To be effective the technique requires simple but careful preparation:

- 'Recording' (usually writing) materials,
- an appropriate place for making the (private) recording before and after the event
- Ideally a member of the event management group specifically delegated to ensure the task occurs successfully

A simple post-action 'impact' evaluation composed of 3 questions

The activity purpose is described

(eg: Learning about X/Y (a specific plant or animal,
or more general
collection of items

specific place (with the special nature defined in detail)

1. What worked well?
2. What could be improved?

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3. What was unexpected?

This 'Evaluation process' has been introduced as an 'experiential activity'

The explanation of the process occurs after the experience.

The principle: Learning occurs through active experience - not lecture

The Green Bridges project is based on experiential learning processes: groups and individuals engaged in physical & creative activities which are then supported by expert information.

